Scientists with stories

Transforming the next generation of scientists.
Who we are

- Duke/UNC students frustrated with gap between scientists and the public.
- Graduate education has a missing component.
- Can storytelling revolutionize the way we share science?
Work with

- National Science Foundation
  - NSF Innovation in Graduate Education Challenge | 2nd place

- Morehead Planetarium and Science Center

- Chancellor’s Office of Innovation
  - Innovate@Carolina
## Our Approach

<table>
<thead>
<tr>
<th>Training</th>
<th>Create</th>
<th>Assess</th>
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<tbody>
<tr>
<td>Workshops that offer hands-on media training for science grad students</td>
<td>Collaborate with “clients” to produce high quality science outreach products.</td>
<td>Study the effects of TRAINING on the students – implications for their careers.</td>
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<td>Study the effects of our PRODUCT on audiences – help further their understanding science or scientists?</td>
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#ScienceFAIL
This is a chance to:

- Learn to be a better storyteller
  - One on one training with Jeff Polish of The Monti.
- Revolutionize science AND storytelling
  - We will be surveying audience perceptions throughout
- Have dinner with the Chancellor
How can you help?

- Pitch a story!
  - pitch@themonti.org
- Tell your constituents to pitch a story!
- Come to the event – January 16th
- Stay tuned.